



NEWS RELEASE

MacEwen Petroleum opens County Line store in Lancaster, Ontario

Eighth opening of MacEwen's County Line convenience store brand in less than a year

Lancaster, Ont. – Dec. 6, 2018 – MacEwen Petroleum is pleased to announce the grand opening of its eighth County Line convenience store in less than a year. MacEwen opened its newest County Line store in Lancaster, Ont. today at 235 Military Road South alongside a MacEwen fuel station. MacEwen now operates 11 County Line stores across Ontario.

“This signals a strong start for our new County Line brand,” said company President Peter MacEwen. “We have plans to open seven more County Line stores alongside our fuel brands over the next year.”

MacEwen conceived the County Line brand as the perfect marriage of the modern convenience outlet and the classic, trusted general store. County Line is bigger than your typical convenience store, with more products and a greater selection of hot, ready-made meal items. All County Line operators work to adjust their assortments to cater to the needs of their local community and customer base.

The Lancaster County Line, operated by Jenilee Eamer, offers all the basics plus freshly made Sandwiches and Salads, fresh baked Pizza and Pastries and has a Coffee Bar that is best in class. A seating area with a cell phone charging station for the convenience of customers also enhances the offer. It can be reached via highway 401, exit 814, and is open Monday to Friday 5 a.m. to 11 p.m. and Saturday and Sunday 6 a.m. to 11 p.m.

“We’ve developed a convenience store brand that provides everything the traveler needs before leaving on a long journey, while also catering to the needs of our local communities” said MacEwen.

About MacEwen Petroleum

MacEwen Petroleum Inc. is a Canadian owned and operated fuel and convenience provider that has built strong customer relationships over more than 40 years. We began in 1976 as a small operation serving customers in rural eastern Ontario. For years, MacEwen supplied Maxville, Ontario and the surrounding region with heating oil and diesel, and reliable service. Today, we are recognized as a leading Canadian independent petroleum and convenience store company.

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Contact

Mark Kinnin

Vice President, Retail Convenience

T. 613-527-2104 ext. 272

C. 613-809-5423